

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
Attention: Chris Rumbley
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 119835 / 2		<u>Alt Order #</u> 08248858
<u>Product</u> PORTMAN/NRSC SENATE		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 2977
<u>Advertiser</u> Pol/Rob Portman/NRSC/Sen/OH-A		<u>Original Date / Revision</u> 09/09/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12736	<u>Advertiser Code</u>	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 59107

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 2	WHIO	09/16/16	09/16/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
N 3	WHIO	09/16/16	09/16/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$500.00					
N 4	WHIO	09/16/16	09/16/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$900.00					
N 5	WHIO	09/16/16	09/16/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
N 8	WHIO	09/16/16	09/16/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$300.00					
N 9	WHIO	09/16/16	09/16/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$600.00					
N 10	WHIO	09/16/16	09/16/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
N 11	WHIO	09/19/16	09/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$350.00					
N 12	WHIO	09/19/16	09/19/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$1,500.00					
N 13	WHIO	09/19/16	09/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
119835 / 2	08248858

Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	PORTMAN/NRSC SENA	2977

Advertiser	Original Date / Revision
Pol/Rob Portman/NRSC/5	09/09/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 14	WHIO	09/19/16	09/19/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$450.00					
N 15	WHIO	09/19/16	09/19/16	Daybreak Edition 530a-6a			:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$550.00					
N 16	WHIO	09/19/16	09/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$800.00					
N 17	WHIO	09/19/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$300.00					
N 18	WHIO	09/17/16	09/17/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/12/16-09/18/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
			See MG 18.2											
	2	WHIO	09/12/16-09/18/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30		\$1,000.00			NM		
			MG for 18.1 09/17											
N 19	WHIO	09/18/16	09/18/16	Su 1135p-1235a	11:30 PM-12:00 X		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$200.00					
N 20	WHIO	09/15/16	09/15/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$350.00					
N 22	WHIO	09/15/16	09/15/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$1,000.00					
N 23	WHIO	09/15/16	09/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$500.00					
N 26	WHIO	09/15/16	09/15/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$3,500.00					
N 27	WHIO	09/15/16	09/15/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$600.00					
N 28	WHIO	09/13/16	09/13/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$350.00					
N 29	WHIO	09/13/16	09/13/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$1,500.00					
N 30	WHIO	09/13/16	09/13/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$500.00					

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Advertiser	Original Date / Revision
Pol/Rob Portman/NRSC/S	09/09/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 31	WHIO	09/13/16	09/13/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$450.00					
N 32	WHIO	09/13/16	09/13/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$1,200.00					
N 33	WHIO	09/13/16	09/13/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$1,500.00					
N 34	WHIO	09/13/16	09/13/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$1,200.00					
N 35	WHIO	09/13/16	09/13/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$3,000.00					
N 36	WHIO	09/13/16	09/13/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$300.00					
N 38	WHIO	09/14/16	09/14/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$1,000.00					
N 39	WHIO	09/14/16	09/14/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$500.00					
N 40	WHIO	09/14/16	09/14/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$1,200.00					
N 41	WHIO	09/14/16	09/14/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$1,500.00					
N 42	WHIO	09/14/16	09/14/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$800.00					
N 43	WHIO	09/14/16	09/14/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$300.00					
Totals								0.00					36	\$33,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	36	\$33,700.00	(\$5,055.00)	\$28,645.00
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

Signature: _____ Date: _____

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REP HEADLINE# 8248858 TRF# 119835
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP9/16 14.33
CHANGES ** WHIO-TV ***

ADV # _____ ADV. NAME POLI/PORTMAN/NRSC/R/SEN/OH REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250
TOWSON, MD 21204
SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 8248858 CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN/NRSC SENATE EST#2977 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/16 SEP19/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP9/16 14.33

REP: TO DEANNA
FR JARED
CHANGED ADV TO PORTMAN/NRSC
NO OTHER CHANGES
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN/NRSC FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
AGENCY ADVERTISER CODE = 280												
AGENCY PRODUCT CODE = 316												
AGENCY EST# = 2977												

NO BUYS TO PRINT

REP HEADLINE# 8248858 TRF# 119835
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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 14.33
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

SEP/16 33700.00

CONTRACT TOTAL 33700.00
TOTAL SPOTS 36

MARKET TOTALS \$82,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5%
SVC- NSI
DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE